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Hi,

The Fonterra Australia Suppliers' Council is pleased to announce the "Proud to be a Dairy Farmer" (PTBDF) program will be running again in 2022.

This program is run by FASC in conjunction with Fonterra and a number of external parties and has been specifically designed for dairy farm employees wishing to understand the numerous opportunities our industry has to offer.

The goal of our Proud to be a Dairy Farmer program is to attract, support and retain better informed people to dairy. As farmers we have long identified the challenges of attracting talent to work in dairy, and once in, to stay. We hope that by creating a positive environment, where we showcase and celebrate the success of those in the industry, that we can continue to turn the tide on this challenge.

The 2022 program will again be based out of Melbourne, running from lunch on **Tuesday, 1 March until lunch on Thursday, 3 March.**

Proud to be a Dairy Farmer will deliver dairy farm employees with the opportunity to appreciate the many benefits our industry provides and the career possibilities on offer. The program will cover a broad range of relevant topics, with guest speakers, a formal dinner and a day dedicated to farm and plant visits in Gippsland.

The huge success of the 2021 program has also led to us to remove the requirement that applicants work on a farm that supplies Fonterra – for 2022 we will welcome all applicants irrespective of the processor they supply.

I would welcome your assistance in ensuring the success of this program and that you proactively share this information and encourage your employees to apply and to support their application. Please speak with your staff about attending.

A link to the [application form](#) and [further details of the program \(including two terrific short videos from 2021\)](#) can be found on the [FASC website](#).

Applications for the 2022 program will open tomorrow and close on 15 December.

If you have any questions about the program, please feel free to contact your relevant FASC councillor, Fonterra area manager or the program co-ordinator Will Kermod (will.kermode@fonterra.com).

Thank you

Alan Davenport
Chair – Fonterra Australia Suppliers' Council